



Vision

Agriculture in Aotearoa/New Zealand is world leading, sustainable (both environmentally and financially) and supports thriving rural communities.

Mission

The Trust drives and supports the development of people, research, collaboration and innovation that makes farming more effective in Aotearoa/New Zealand.

Core Values

- Developing researchers that will lead agriculture in Aotearoa/New Zealand into the future
- Enhancing farming productivity
- Enhancing farming profitability
- Enhancing environmental sustainability of the sector
- Enhancing rural communities and/or the social cohesion of Aotearoa/New Zealand.

Research done by or funded by the Trust will be prioritised/assessed using the Trusts core values. These high level values will shape the work plan and other key decisions on funding made by the Trust including partnerships, scholarship funding and any other decisions on funding allocation that will be required in the future.

Goals

1. Improving the pipeline into the industry

- Agricultural research is seen as an attractive career option and those in the career are supported and networked to lead and innovate for the benefit of sector in the future.
- The industry supports leaders in agricultural research and the development, trialling, and application of innovative practices that lift the effectiveness of pastoral farming systems in NZ.

2. Developing Researchers

- Researchers and students are well funded to focus on core areas that realise the Trust's Vision and Mission through scholarships and associated research funding.
- Researchers and students are supported to communicate their research to a wide audience (including farmers directly).
- Researchers and students are supported to create networks and relationships to assist with understanding of farming systems and to encourage innovation, research and development for the benefit of the industry.

3. Identifying and supporting relevant research

- The Trust uses its networks, trusted advisors (and partners) and its own research to identify and address research gaps for agriculture.
- The research supported addresses the Trust's core values identified above.
- The research undertaken is accessible, understandable and used to inform decision making by farmers or the industry as a whole.

